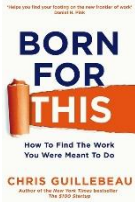


**Born for This** by Chris Guillebeau  
"JUST A TASTE" 1 PAGE SUMMARY

Use the **Joy-Money-Flow** model when finding the work you were meant to do:



1. **Joy:** your work makes you happy
2. **Money:** you earn enough based on your needs and wants
3. **Flow:** your work "maximizes [your] unique skills"

\*You must have all three for the work to be a perfect match for you.

With only two-out-of-three we experience the following:

- **No Joy:** you experience success without purpose or meaning
- **No Money:** think about starving artists
- **No Flow:** you experience a life of unfulfilled potential

**Key Ideas from Powerful Quotes:**

***"Sometimes the job you want doesn't exist – and usually when that happens it's because you don't actually want a job, you want full control of your income and career."*** – Chris Guillebeau (CG)

The key is to identify what you really want and to pursue goals wholeheartedly. Stumble onto new things as you go. Discover new skills and passions. Evolve, if you will. Know what your skills are, combine them with your passions, and find ways to help people using the convergence of the two. What you do is probably less important than how you do it, and it will probably change over time. Careers are rarely linear or as intentional as we often think.

***"Being too busy may be the new social currency, but the real winners find time to do what matters to them."*** - CG

A common excuse for doing nothing is that you do not have the time. Instead of asking yourself *how* you will make the time, you could try considering a deeper question: *why* will you make the time!? We always make time for the things that are important to us. Find your *why*, and you might find that you have more time than you think you do.

***"...done is better than perfect."***- Leonie, quoted from Born for This

Most people fail because they never begin. Good ideas without action remain ideas! Expand your options, then limit them. When you find something that seems to be working, focus on it. Above all else, take action.

***"...you can craft the work you were meant to do around all of your passions and interests."*** – CG

Specialization is hugely overrated. Having a diverse skill set, talents and interests is much more valuable. Don't be afraid to pull from all of your experiences. Everyone is an expert in something, and if you are good at one thing you are probably good at other things, too. Try combining them into the work that you were meant to do.

***"Those who are comfortable using new technology will generally be more competitive in the new economy."*** – CG

Use the technology you need to accomplish your goals. Stay up to date as applies to you and your goals. Get comfortable with what you need now and learn the rest as you go. Don't feel overwhelmed by social media and quick-changing technology. Stick to a few social media sites and only engage your audience there.

**Use Warren Buffet's "Five Life Goals" Model of Success**

- Think of 25 things you want to do in life and write them down.
- Choose your top 5.
- Get rid of the other 20.
- Focus all of your efforts on these top 5 items.